

FOR IMMEDIATE RELEASE August 11, 2017 Contact: Ramona Logan 214-871-2376 Ext. 411 214-882-2451 cell <u>r.logan@dbdt.com</u>

DALLAS BLACK DANCE THEATRE FEATURED IN BLOOMBERG PHILANTHROPIES' ANNUAL REPORT FOLLOWING TWO-YEAR INITIATIVE

Dallas Black Dance Theatre (DBDT) is featured in **Bloomberg Philanthropies' Annual Report** following the conclusion of its participation in **Bloomberg's Philanthropies' Arts Innovation and Management (AIM) program**. During the two-year initiative, Bloomberg Philanthropies provided \$30 million to small and mid-sized nonprofit cultural organizations around the country to help strengthen their operational and programming efforts, including training in fundraising, audience development and board member engagement.

The invitation-only program supported nonprofit cultural organizations based in six cities: Dallas, Boston, Chicago, Detroit, Los Angeles and San Francisco. All organizations are locally or internationally recognized nonprofits that have been in existence for at least two years. The grants were unrestricted so that recipients could use them to address their greatest needs. Dallas Black Dance Theatre used its grant to increase institutional marketing, audience development and database management.

Bloomberg Philanthropies partnered with the **DeVos Institute of Arts Management at the University of Maryland** to develop curricula and conduct training for the AIM program in each city. The comprehensive workshops engaged organizations around activities that strengthened their long-term health and goals and included consultations and implementation support for arts managers and their boards.

To read more, the link to the Arts section of the Bloomberg Philanthropies' Annual report is below.

annualreport.bloomberg.org/arts

About Dallas Black Dance Theatre

Founded in 1976 by **Ann Williams**, Dallas Black Dance Theatre (DBDT) is the 10th largest minority arts organization in America, the fourth largest black dance company in the nation and the oldest continuously operating professional dance company in the **City of Dallas**. The mission of Dallas Black Dance Theatre is to create and produce contemporary modern dance at its highest level of artistic excellence through performances and educational programs that bridge cultures and reach diverse communities. With an ever-expanding national and global audience, the company employs a diverse, multi-ethnic troupe of dancers performing for audiences of all ages and backgrounds.

Located in a historic facility at the eastern end of the thriving downtown **Dallas Arts District**, Dallas Black Dance Theatre is a nationally and internationally recognized professional modern dance company. DBDT engages the cross-cultural community through contemporary modern dance presented from the African American experience. Dallas Black Dance Theatre is a resident company member of the **AT&T Performing Arts Center - Dee and Charles Wyly Theatre** located in Dallas's Art District.

During its 41-year history, Dallas Black Dance Theatre has performed on five continents, in 15 countries and 31 states, including two Olympic Cultural events. Over the years, more than 4 million arts patrons and 2.6 million students, grades K-12, have experienced the dance company's performances and educational outreach programs. DBDT serves more than 100,000 people annually, including more than 20,000 youth in grades K-12 in Dallas-Fort Worth area schools. DBDT offers community outreach services through workshops, lecture/demonstrations, master-classes, residences, mini-performances and student matinees that are designed level-specific for elementary, middle, high school and university students. Another 20,000 youth and adults are reached through local, national and international festivals, tours, special performances at universities, social service agencies, professional and corporate organizations, civic events and community venues.

Dallas Black Dance Theatre is comprised of five performing companies and its training Academy. Dallas Black Dance Theatre's professional company, **DBDT**, consists of 12 full-time professional dancers performing a mixed repertory of modern, jazz, African and spiritual works by national and international choreographers. **DBDT**: *Encore!* features eight artists of rising excellence from across the nation that support DBDT's growing local and regional educational outreach.

Dallas Black Dance Academy, the official school of Dallas Black Dance Theatre, celebrates 44 years of delivering dance instruction to a community of diverse backgrounds. Over 500 students participate weekly in 50 dance classes of ballet, jazz, tap, modern, and African at DBDT studios for ages four to adult. The academy has three performing ensembles: Allegro, DBDT's premier academy ensemble, Senior Performing Ensemble, and Junior Performing Ensemble.

For more details visit www.DBDT.com and www.dbdt.com/academy.

About Bloomberg Philanthropies

Bloomberg Philanthropies works to ensure better, longer lives for the greatest number of people. We focus on five key areas for creating lasting change: arts, education, the environment, government innovation, and public health. The arts are a valuable way to engage citizens and enhance communities. Through innovative partnerships and bold approaches, the Bloomberg Philanthropies arts program works to increase access to culture using new technologies, empower artists and strengthen cultural organizations to reach broader audiences. For more information, please visit bloomberg.org or follow us Facebook, Instagram and Twitter @BloombergDotOrg.

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