

DALLAS BLACK
DANCE THEATRE
RELENTLESS EXCELLENCE

EXHIBITOR PACKET



PHOTO BY: RICHARD W. RODRIGUEZ

DANCE  AFRICA

Marketplace & Festival
Saturday - October 7, 2017
10:00am–3:00pm

Annette Strauss Artist Square
2389 Flora Street
Dallas, TX 75201

DanceAfrica Marketplace & Festival

Produced by: Dallas Black Dance Theatre

ABOUT THE EVENT

The 2017 DanceAfrica Marketplace is a one-day event planned for Saturday, October 7, 2017 in the Annette Strauss Artist Square: 2389 Flora Street, Dallas, TX 75201. The Marketplace will include exhibitors offering a global marketplace of crafts, fashion, and artifacts. Open from 10:00am to 3:00pm, the marketplace will provide an opportunity to reach potential customers in a fun-filled family atmosphere. The marketplace will also provide a venue for cultural awareness through a wide range of cultural activities for the entire family to enjoy.



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The 2017 DanceAfrica also serves as a spotlight event for the Dallas Arts District.

It is a time of celebration of the Dallas Arts District, spotlighting the district's organizations, venues, and programs with a variety of events, including street performances, art activities, and a few surprises.



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EXHIBITOR CONTACT:

Ramona Logan

r.logan@dbdt.com

(214) 871-2376

EVENT HOURS: Saturday - October 7, 2017 from 10:00am to 3:00pm

LOCATION

Annette Strauss Artist Square
2389 Flora Street
Dallas, TX 75201

Exhibitor Information

Exhibitor Move-In

Saturday, October 7, 2017

8:30am–10:00am

Exhibitors are asked to unload directly in front of the Annette Strauss Artist Square. You are requested to remove your vehicle immediately upon completion of your unload. Check-in will be provided at the entrance of the Festival. Booth location and exhibitor credentials will be provided at the time of check-in. You may park in the street lot at One Arts directly adjacent to Flora Street – entrance is on One Arts.

Exhibitor Move-Out

Saturday, October 7, 2017

2:00pm–3:00pm

Please do not dismantle until the conclusion of the event. You will be able to load your vehicle again on Flora Street. All exhibitors are required to remain intact until close of the Festival at 3:00pm.

Table Requirements

Dallas Black Dance Theatre will provide an 8ft rectangular folding table for use at the marketplace. **Cost for the table is \$50.** All fees are non-refundable. Additional tables \$25. Electricity fees \$10. Additional Exhibitor Badges \$5.

Table Staffing

We ask that your table be attended at all times during event hours on Saturday from 10:00am to 3:00pm.

Balloons

Helium balloons are allowed to decorate your table **ONLY. Balloons should NOT be provided to patron's children unless authorized by Dallas Black Dance Theatre management.**

Noise Generated at Table

No outside entertainment will be allowed at the table. ALL ENTERTAINMENT WILL BE FROM THE MAIN STAGE ONLY.

FOOD VENDORS PROHIBITED

FOOD AND BEVERAGE VENDORS are not allowed at this year's marketplace event.

Only two exhibitor badges will be issued per table. Additional exhibitor badges \$5. Parking available at the DBDT parking lot at the corner of Ross Avenue & Arts Plaza. Public Parking is also available around the area.

Disclaimer

Dallas Black Dance Theatre is not responsible for securing the contents of exhibitor areas. Any loss or damage to property is solely the responsibility of the exhibitor and Dallas Black Dance Theatre shall be indemnified of any loss thereof.

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DANCE  AFRICA

FREE!

to the general public

Marketplace & Festival
Saturday - October 7, 2017
10:00am—3:00pm

Annette Strauss Artist Square AT&T Performing
Arts Center Dallas Arts District
Flora (between Pearl and Routh)

Bring the whole family!
Exhibitors, food, dance, art and a fun time for all!

CO-SPONSORS



SUPPORTING SPONSOR



GUEST ARTISTS SPONSOR



MEDIA SPONSOR



2017 DanceAfrica Marketplace & Festival Exhibitor Application Form

Exhibitor Name: _____

Contact Person: _____

Merchandise: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone #: _____ Fax: _____

Email: _____

PAYMENT INFORMATION		
ITEM	QTY	PRICE
STANDARD PACKAGE		\$50
<i>Includes:</i>		
(1) 8' Table		
(1) Parking Pass		
(2) Exhibitor Badges		

Additional Table(s)	_____ x \$25	\$ _____
Electricity	_____ x \$10	\$ _____
Addt'l Exhibitor Badges	_____ x \$5	\$ _____

TOTAL AMOUNT DUE:		\$ _____
<i>All fees are non-refundable</i>		

Check (*Payable to Dallas Black Dance Theatre*)
 American Express MasterCard
 Visa Discover

TOTAL AMOUNT: \$ _____
 Name on Card _____
 Card Number _____
 CVC _____ Expiration Date _____
 Signature _____
 Date _____

Deadline for Exhibitor Registration is September 29, 2017

Please mail payment and completed application form to:

DBDT DanceAfrica 2017
PO Box 131290
Dallas, TX 75313-1290

EXHIBITOR GENERAL REMINDERS

Exhibitors must check-in by 9:00am as patrons are expected to be at the festival as early as 9:45am. Check-in will occur at the entrance of the festival BEFORE tables are set up. Tables must be attended to throughout the entire festival. Payment for the table must be received BEFORE a table is assigned to each exhibitor. DBDT makes every effort to provide a safe venue; however, DBDT will assume no responsibility for injury during your attendance, as well as acts of nature.

THERE IS NO VENDING HONORARIUM OR SALE GUARANTEE PROVIDED

For Official Use Only

PAID Dates: _____ Received by: _____