

**DALLAS BLACK  
DANCE THEATRE**  
*RELENTLESS EXCELLENCE*

# VENDOR PACKET



PHOTO BY: STEP AFRIKA!

# DANCEAFRICA

**MARKETPLACE & FESTIVAL**

**Saturday – October 6, 2018**

**10:00 AM–3:00 PM**

**ANNETTE STRAUSS SQUARE**

2389 Flora Street

Dallas, TX 75201

# DANCEAFRICA MARKETPLACE & FESTIVAL

**Produced by:** Dallas Black Dance Theatre

## ABOUT THE EVENT

The 2018 DanceAfrica Marketplace is a one-day event planned for Saturday, October 6, 2018 in the Annette Strauss Square: 2389 Flora Street, Dallas, TX 75201. The Marketplace will include vendors offering a global marketplace of crafts, fashion, and artifacts. Open from 10:00 AM to 3:00 PM, the marketplace will provide an opportunity to reach potential customers in a fun-filled family atmosphere. The marketplace will also provide a venue for cultural awareness through a wide range of cultural activities for the entire family to enjoy.



PHOTO BY: RICHARD W. RODRIGUEZ

## The 2018 DanceAfrica also serves as a spotlight event for the Dallas Arts District.

It is a time of celebration of the Dallas Arts District, spotlighting the district's organizations, venues, and programs with a variety of events, including street performances, art activities, and a few surprises.



PHOTO BY: RICHARD W. RODRIGUEZ

## VENDOR CONTACT:

**Ramona Logan**

[r.logan@dbdt.com](mailto:r.logan@dbdt.com)

(214) 871-2376

**EVENT HOURS:** Saturday - October 6, 2018 from 10:00 AM to 3:00 PM

## LOCATION

Annette Strauss Square  
2389 Flora Street  
Dallas, TX 75201

# VENDOR INFORMATION

## VENDOR MOVE-IN

**Saturday, October 6, 2018**

**8:00 AM—10:00 AM**

Vendors are asked to unload directly in front of the Annette Strauss Square. You are requested to remove your vehicle immediately upon completion of your unload. Check-in will be provided at the entrance of the Festival. Booth location and vendor credentials will be provided at the time of check-in. When vendors check in, they will receive a pass to park in the Red Lexus underground parking garage underneath the Winspear Opera House.

## VENDOR MOVE-OUT

**Saturday, October 6, 2018**

**3:00 PM—5:00 PM**

Please do not dismantle until the conclusion of the event. You will be able to load your vehicle again on Flora Street. All vendors are required to remain intact until close of the Festival at 3:00 PM.

## TABLE REQUIREMENTS

Dallas Black Dance Theatre will provide an 8ft rectangular folding table for use at the marketplace. **Cost for the table is \$100.** All fees are non-refundable. Additional tables \$25. Electricity fees \$10. **Only two vendor badges will be issued per table.** Additional vendor badges \$5.

## TABLE STAFFING

We ask that your table be attended at all times during event hours on Saturday from 10:00 AM to 3:00 PM.

## BALLOONS

Helium balloons are allowed to decorate your table **ONLY**. **Balloons should NOT be provided to patron's children unless authorized by Dallas Black Dance Theatre management.**

## NOISE GENERATED AT TABLE

No outside entertainment will be allowed at the table. ALL ENTERTAINMENT WILL BE FROM THE MAIN STAGE ONLY.

## FOOD VENDORS PROHIBITED

FOOD AND BEVERAGE VENDORS are not allowed at this year's marketplace event.

## DISCLAIMER

Dallas Black Dance Theatre is not responsible for securing the contents of vendor areas. Any loss or damage to property is solely the responsibility of the vendor and Dallas Black Dance Theatre shall be indemnified of any loss thereof.



PHOTO BY: STEP AFRIKA!

# DANCEAFRICA

**FREE!**  
to the general public

**MARKETPLACE & FESTIVAL**  
Saturday - October 6, 2018  
10:00 AM—3:00 PM

Annette Strauss Square  
AT&T Performing Arts Center  
Dallas Arts District

**BRING THE WHOLE FAMILY!**  
Vendors, food, dance, art and a fun time for all!

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CO-SPONSOR



GUEST ARTISTS SPONSOR



SUPPORTING SPONSOR



MEDIA SPONSOR





# 2018 DANCEAFRICA MARKETPLACE & FESTIVAL VENDOR APPLICATION FORM

Vendor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Merchandise: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

PAYMENT INFORMATION		
ITEM	QTY	PRICE
<b>STANDARD PACKAGE</b>		<b>\$100</b>
<i>Includes:</i>	(1) 8' Table	
	(1) Parking Pass	
	(2) Vendor Badges	
Additional Table(s)	_____ x \$25.00	\$ _____
Electricity	_____ x \$10.00	\$ _____
Addt'l Vendor Badges	_____ x \$5.00	\$ _____
Credit Card processing fee if paying by Credit Card		(\$2.50)
<b>TOTAL AMOUNT DUE:</b>		<b>\$ _____</b>
<i>All fees are non-refundable</i>		

Check (*Payable to Dallas Black Dance Theatre*)  
 American Express  MasterCard  
 Visa  Discover

**TOTAL AMOUNT: \$** \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 CVC \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Date \_\_\_\_\_

**Deadline for Vendor Registration is September 28, 2018**

Please mail payment and completed application form to:

**DBDT DanceAfrica 2018  
PO Box 131290  
Dallas, TX 75313-1290**

**VENDOR GENERAL REMINDERS**

Vendor must check-in by 9:00 AM as patrons are expected to be at the festival as early as 9:45 AM. Check-in will occur at the entrance of the festival BEFORE tables are set up. Tables must be attended to throughout the entire festival. Payment for the table must be received BEFORE a table is assigned to each vendor DBDT makes every effort to provide a safe venue; however, DBDT will assume no responsibility for injury during your attendance, as well as acts of nature.

**THERE IS NO VENDING HONORARIUM OR SALE GUARANTEE PROVIDED**

**For Official Use Only**

PAID      Dates: \_\_\_\_\_      Received by: \_\_\_\_\_