

**DALLAS BLACK
DANCE THEATRE**
RELENTLESS EXCELLENCE

VENDOR PACKET



PHOTO BY: BRIAN GUILLIAUX

DANCEAFRICA

FESTIVAL & MARKETPLACE

Saturday – October 5, 2019

10:00 AM–3:00 PM

ANNETTE STRAUSS SQUARE

2389 Flora Street

Dallas, TX 75201

DANCEAFRICA FESTIVAL & MARKETPLACE

Produced by: Dallas Black Dance Theatre

ABOUT THE EVENT

The 2019 DanceAfrica Festival & Marketplace is a one-day event on Saturday, October 5, 2019 at Annette Strauss Square (2389 Flora St, Dallas, TX 75201). The festival will include vendors offering a global marketplace of crafts, fashion, and artifacts. Open from 10:00am to 3:00pm, the festival will provide an opportunity to reach customers in a fun-filled family atmosphere. The festival will also provide a venue for cultural awareness through a wide range of cultural activities for the entire family to enjoy.



PHOTO BY: RICHARD W. RODRIGUEZ

DanceAfrica 2019 also serves as a spotlight event for the Dallas Arts District.

It is a time of celebration of the Dallas Arts District, spotlighting the district's organizations, venues, and programs with a variety of events, including street performances, art activities, and a few surprises.



PHOTO BY: RICHARD W. RODRIGUEZ

VENDOR CONTACT:

Meagan Brooks

m.brooks@dbdt.com

(214) 871-2376 ext. 413

EVENT HOURS: Saturday - October 5, 2019 from 10:00 AM to 3:00 PM

LOCATION

Annette Strauss Square
2389 Flora Street
Dallas, TX 75201

VENDOR INFORMATION

VENDOR MOVE-IN

Saturday, October 5, 2019

8:00am – 9:30am

Vendors must check in by 9:00am and may unload directly in front of the Winspear Opera House along Flora Street at the vendor loading zone in-between some parking cones. For your convenience, check-in will be at the vendor loading zone where booth assignments, credentials, and a parking pass will also be provided. Please remove your vehicle from the vendor loading zone immediately after unloading your products. Your parking pass is for the underground Red Lexus parking. The entry to the parking is on the east side of the Winspear Opera House from Jack Evans Street. (If you need extra staff parking, the Red Lexus underground lot is \$7 for the event).

VENDOR MOVE-OUT

Saturday, October 5, 2019

3:00 PM–5:00 PM

Please do not dismantle until the conclusion of the event. All booths are required to remain intact until the close of the festival at 3:00pm. You will be able to load your vehicle again along Flora Street.

TABLE REQUIREMENTS

Dallas Black Dance Theatre will provide one (1) eight-foot rectangular folding table for use at the festival, included in the price of the vendor package. The cost for the vendor package is \$100 for the premium package (entry plaza) and \$60 for the standard package (side plaza). Additional tables are available for \$25 each. Electricity fees are \$10. Two (2) vendor badges will be provided, included in the price of the vendor package. Additional vendor badges are available for \$5 each. **No refunds will be issued for any reason, including bad weather.**

TABLE STAFFING

Vendor booths must be staffed at all times during the event. The event is Saturday, October 5, 2019 from 10:00am to 3:00pm.

BALLOONS

Helium balloons are allowed to decorate your table only. Balloons should not be provided to patron's or children unless authorized by Dallas Black Dance Theatre management.

NOISE GENERATED AT TABLE

No outside audio or visual entertainment will be allowed at the table. All entertainment for the event will be provided from the festival main stage.

FOOD VENDORS PROHIBITED

Food and beverage vendors are not allowed.

DISCLAIMER

Dallas Black Dance Theatre is not responsible for securing the contents of vendor areas. Any loss or damage to property is solely the responsibility of the vendor and Dallas Black Dance Theatre shall be indemnified of any loss thereof.

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DANCE THEATRE**
RELENTLESS EXCELLENCE



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DANCEAFRICA

FESTIVAL & MARKETPLACE

Saturday - October 5, 2019

10:00 AM–3:00 PM

**Annette Strauss Square
2389 Flora Street
Dallas, TX 75201
AT&T Performing Arts Center
Dallas Arts District**

FREE!
to the general public

BRING THE WHOLE FAMILY!

Vendors, food, dance, art and a fun time for all!

PRESENTING SPONSOR



CO-SPONSOR



CO-SPONSOR



GUEST ARTIST SPONSOR



MEDIA SPONSOR



2019 DANCEAFRICA FESTIVAL & MARKETPLACE VENDOR APPLICATION FORM

Vendor Name: _____

Contact Person: _____

Merchandise: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone #: _____ Fax: _____

Email: _____

PAYMENT INFORMATION	
<p>PREMIUM PACKAGE (Entry Plaza) \$100 <i>Includes:</i> (1) 8' Table (1) Parking Pass (2) Vendor Badges</p> <hr/> <p>STANDARD PACKAGE (Side Plaza) \$60 <i>Includes:</i> (1) 8' Table (1) Parking Pass (2) Vendor Badges</p> <hr/> <p>Additional Table(s) _____ x \$25.00 \$ _____ Electricity _____ x \$10.00 \$ _____ Addt'l Vendor Badges _____ x \$5.00 \$ _____</p> <hr/> <p>Credit Card processing fee if paying by Credit Card (\$2.50)</p> <hr/> <p>TOTAL AMOUNT DUE: \$ _____ <i>All fees are non-refundable</i></p>	<p><input type="checkbox"/> Check (<i>Payable to Dallas Black Dance Theatre</i>)</p> <p><input type="checkbox"/> American Express <input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> Visa <input type="checkbox"/> Discover</p> <p>TOTAL AMOUNT: \$ _____</p> <p>Name on Card _____</p> <p>Card Number _____</p> <p>CVC _____ Expiration Date _____</p> <p>Signature _____</p> <p>Date _____</p>

Deadline for Vendor Registration is September 27, 2019

Please mail payment and completed application form to:

**DBDT DanceAfrica 2019
PO Box 131290
Dallas, TX 75313-1290**

VENDOR GENERAL REMINDERS

Vendor must check-in by 9:00 AM as patrons are expected to be at the festival as early as 9:45 AM. Check-in will occur at the entrance of the festival BEFORE tables are set up. Tables must be staffed throughout the entire festival. Payment for the table must be received BEFORE a table is assigned to each vendor. DBDT makes every effort to provide a safe venue; however, DBDT will assume no responsibility for injury during your attendance, as well as acts of nature.

THERE IS NO VENDING HONORARIUM OR SALE GUARANTEE PROVIDED. NO REFUNDS FOR BAD WEATHER.

For Official Use Only

PAID Dates: _____ Received by: _____