

# GRAPHIC DESIGN INTERN

## Job Description

Status: Part-Time, Non-Exempt



## ABOUT DALLAS BLACK DANCE THEATRE

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Dallas Black Dance Theatre is an internationally recognized professional dance company that presents contemporary modern dance from the African American experience.

As the nation's 4th largest black dance company, DBDT's mission is to create and produce contemporary modern dance at the highest level of artistic excellence through performances and educational programs that bridge cultures and reach diverse communities. Over its rich, 45-year history, DBDT has performed for more than 4.5 million arts patrons and 2.7 million students in 31 states, 16 countries and 5 continents, including two Cultural Olympiads (Atlanta in 1996 and Edinburgh in 2012).

## PURPOSE/GENERAL DESCRIPTION OF JOB

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Dallas Black Dance Theatre (DBDT) is offering a unique and exciting opportunity to join the Marketing Department of Dallas' largest minority arts organization.

DBDT seeks a self-motivated and well-organized intern able to work under tight timelines and schedules with a sincere interest in the arts and a drive to grow and learn professionally. The Graphic Design Intern will be an important member of the DBDT Marketing team and will be responsible for assisting in the development, management, and implementation of DBDT branded materials.

## ESSENTIAL FUNCTIONS OF THE JOB

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- **DESIGN** and **CREATE** print, digital, and social materials for DBDT's 46th Dallas Season under the direction of DBDT Graphic Designer/Brand Manager.
- **LEARN** the marketing process and **FOLLOW** DBDT brand guidelines for internal & external materials.
- **COMPLETE** the project through designing material, gaining necessary approvals, and distributing finished product where needed.

## QUALIFICATIONS

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- Highly motivated, currently enrolled undergraduate student who will be returning to college as a full-time (minimum 12 credits per semester) sophomore, junior, or senior in the Fall of 2022.

- Experience with Adobe Creative Cloud (Illustrator, InDesign, Photoshop) & Mac based computers
- Experience with print and digital design and a strong sensitivity to typography, layout, aesthetics
- Photography, website design, and video editing experience a plus
- Love of the arts!

## **WORK ENVIRONMENT**

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The Graphic Design Intern will have a workstation and technology available at the DBDT office, located in Dallas' prestigious Downtown Arts District. Typical workday hours are 10:00am-6:00pm, Monday-Friday from June 7, 2022, to August 2, 2022. This is PAID internship with a \$2,800 salary for 20-24 hours a week for 8 weeks of employment.

## **TO APPLY**

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Email your resume, cover letter, and 3-5 design samples (.pdf format preferred) by May 10, 2022, to: Taylor Solice, Executive Assistant; [t.solice@dbdt.com](mailto:t.solice@dbdt.com)