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**Dallas Black Dance Theatre Now Available
On Bloomberg Connects App**

*DBDT is the First Dance Organization Available
On Bloomberg Connects, which features more than
160 Cultural Institutions from Around the Globe*

Dallas, TX – **Dallas Black Dance Theatre (DBDT)** launched a new digital guide on **Bloomberg Connects**, the free arts and cultural app created by **Bloomberg Philanthropies**. Dallas Black Dance Theatre is the first dance company available on the app but joins more than 160 other cultural organizations with guides available on Bloomberg Connects. The arts app makes Dallas Black Dance Theatre accessible for either onsite or offsite visits through video, and photo features about the company's performances, history, leadership, dancers, innovation, choreographers, touring calendar, and glimpses behind the scenes.

"Bloomberg Connects enables audiences worldwide to virtually experience Dallas Black Dance Theatre's performances, historical archives, and access to the DBDT On-Demand Collection states DBDT Executive Director **Zenetta S. Drew**. "We are excited to be a part of this 'art and culture without walls' concept that Bloomberg Philanthropies is providing as a part of its mission to bring the love of art into the lives of everyone."

The app platform is part of Bloomberg Philanthropies' longstanding commitment to supporting digital innovation in the arts. Bloomberg Connects makes it easy to access and engage with arts and culture from mobile devices when visiting in person or anytime from anywhere. With dynamic content exclusive to each partner organization, the app provides a range of features, including video, audio, and text; expert commentary; and way-finding maps.

"Dallas Black Dance Theatre is one of the most renowned dance companies with a history of [local leadership](#)," said **Jonathan Munar** of the Bloomberg Connects team. "The dance company was a part of the **Bloomberg Philanthropies Arts Innovation and Management Program**, which recognizes organizations that engage residents, strengthen

neighborhoods, and contribute to a city's economy and identity, and we are thrilled to welcome them on the Bloomberg Connects app, where their inspirational legacy and talent will be available for more people to experience."

The app is available for download from Google Play or the App Store or by visiting [Bloomberg Connects](#).

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ABOUT DALLAS BLACK DANCE THEATRE

Ann M. Williams founded Dallas Black Dance Theatre in 1976. The dance company is now under the direction of Artistic Director **Melissa M. Young**. Dallas Black Dance Theatre's mission is to create and produce contemporary modern dance at the highest level of artistic excellence through performances and educational programs that bridge cultures and reach diverse communities. As the largest and oldest professional dance company in Dallas, DBDT is the fourth-largest Black dance company in the nation, the ninth-largest contemporary modern dance company, and ranked 40th among the nation's leading ballet companies. Located in the thriving downtown Dallas Arts District, DBDT has performed worldwide for over 4.5 million arts patrons and 2.7 million students in 32 states and 16 countries on five continents. The performances include two Olympics (1996 & 2012), the nation's most prestigious venues (**Lincoln Center, Kennedy Center, Broadway, Jacob's Pillow**), and for such luminaries as **Her Majesty Queen Elizabeth II** and **South African President Nelson Mandela**. Since the pandemic began in 2020, DBDT performances have also been viewed virtually in 34 countries and 38 states. The Company has been recognized by the **National Endowment for the Arts** as an American Masterpiece Touring Artist (2008) and received the **Texas Medal of the Arts** Award for Arts Education (2017). For details on Dallas Black Dance Theatre, visit www.DBDT.com.

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DALLAS BLACK DANCE THEATRE

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